



Global Junior Challenge

Projects to share the future

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Nome dell'ente che lo ha realizzato /ORGANIZATION/INSTITUTE PRESENTING THE NOC FOUNDATION PROJECT: *:

Regione/Region: ASIA

Paese/ Country: INDIA

Città/ City: NEW DELHI

Descrizione del progetto/Describe the project : Since inception the organization has been working for employment generation by way of taking up different Promotions, Handloom & handicrafts, Fine Arts, Vocational Rural Youth development and health related programs in rural and urban areas. NOC FOUNDATION (New Opportunity for Children's) importance of capacity building and institutional development human capital and social capital for effective poverty reduction. NOC FOUNDATION (New Opportunity for Children's) development and the importance of capacity building the community to strengthen its role. Providing capacity for the communities and the target beneficiaries has been NOC FOUNDATION (New Opportunity for Children's), New Opportunity for Children's) Is an organization & institution for addressing pertinent issues in collective manner bringing peoples movement for community issues which affects the lives of the poor and marginalized.

Categoria del progetto/Project category : Inserimento dei giovani nel mondo del lavoro/Helping youth

Link al video di presentazione/Link to the presentation video: www.nocindia.org

In che modo il progetto usa le tecnologie in modo innovativo/Use of technologies ...: To create a amongst the establish, provide community of Dharamshal Care Center Play Ground

dance training center), Anganwari, Balwari, Mahila Ashram, Studios, Drama Stage and other buildings/institutions for use of General Public and for welfare of the general public. • Product Idea Brainstorming • Evaluate the Ideas • Market Evaluation • Analyze the Competitive Situation • Prototype and Marketing • Market Testing • Prepare for Launch Hence our prime objective for Product development will emphasize and ensure on a series of steps that included the conceptualization, design, development and marketing of newly created or newly re-branded goods or services. The objective of product development is to cultivate, maintain and increase the cluster market share by satisfying a consumer demand. Quantitative market research will be conducted at all phases of the design process, including before the product or service is conceived, while the product is being designed and after the product has been launched.

Indicare gli elementi di innovazione del progetto:/ What are the technological aspects of the project?: Design & Publicity through

Quali sono gli aspetti tecnologici del progetto?What are the technological aspects of the project?: NGO more i on Cluster D networking Committed working on various orga assurance o Delhi q NOC intervention FOUNDATION many local o Development Innovative E Apparel and documentin

Con quanti utenti interagisce il progetto?/How many users does the project interact with? : Being active a has capacity has brought h

Di quali mezzi o canali si avvale il progetto?/Which media or channels does the project use?: www.noci

Il progetto è già stato replicato? /Has the project already been replicated? : No

Quali sono le aspettative future?/What are future expectations?: NOC FOUNDATION (New Opport mainly to strengthen the effectiveness FOUNDATION (New Opportunity society. The primary objective of o experience, knowledge, and exper Children's) operations so that the o the issues, priorities, and needs of Opportunity for Children's) is conc

Durata progetto/project duration:
12 months

Tipologia dell'ente/Kind of organization:

Its Tribal Women Empowerment NGO, having Innovative Projects of Modern rural Education Teaching Skills and Health

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