



Global Junior Challenge

Projects to share the future

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Hocmai.vn - Online learning platform

Nome dell'ente che lo ha realizzato /ORGANIZATION/INSTITUTE PRESENTING THE EDUCATION PROJECT: *:

Regione/Region: Asia

Paese/ Country: Vietnam

Città/ City: Hanoi

Descrizione del progetto/Describe the project : We realise that Vietnamese students face three common problems: limited access to qualified teachers; students are not familiar with traditional classes ; and students are not familiar with modern learning purposes. For the betterment of young generations' future, we created a platform named Hocmai.vn, with the aim of promoting digital learning and contributing to the sustainable development of Vietnam. Hocmai.vn platform Hocmai.vn is a management and organization platform for online learning activities. Hocmai.vn allows teachers to design and deliver online courses, while ensuring that all students in class have access to quality teachers and receive suitable personal learning experiences to enhance their learning abilities and overcome the fear of exams and assessments. Hocmai.vn digitizes educational content, provides online test banks for assessing learners, free online library, and community connections. Those aforementioned features have changed students' study habits. Hocmai.vn uses adaptive learning technology to tailor the style of every student, as per the pace, size and style of their learning. Knowledge is delivered via multimedia lessons compiled and taught through exercises and online question banks attached to each lesson, answered by specialized advisors through a multi-channel support system. Knowledge exchange with other students accessing Hocmai.vn is supported by an online testing and exam system. As of July 2019, Hocmai.vn has implemented programs, nearly 1,200 courses with more than 35,000 lessons; an adaptive testing system with over 200,000 questions, regularly updated; and a free e-library with nearly 10,000 learning materials available per month. Launched in 2007, hocmai.vn is the first move in the digital learning and ASEAN region. Today 3.8 million students have

Categoria del progetto/Project category : Educazione fino ai 15 anni/Up to 15 years

Link al video di presentazione/Link to the presentation video: <https://www.youtube.com/watch?v=Z...>

In che modo il progetto usa le tecnologie in modo innovativo/Use of technologies ...: Hocmai.vn u
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Indicare gli elementi di innovazione del progetto:/ What are the technological aspects of the project?: Hocmai.vn
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Quali sono gli aspetti tecnologici del progetto?/What are the technological aspects of the project?: 1. Technica
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Con quanti utenti interagisce il progetto?/How many users does the project interact with? : By 2019, Viet
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Mathematics,
examination;

considered as 'younger' compared to the previous 2 groups, as Vietnamese have just paid more attention to such fields recently. Hocmai.vn provides online education programs for students from grades 1 to 12 for all subjects following Vietnamese curriculum and education program. As of July 2019, Hocmai.vn is the online learning platform with the largest number of registered students in Vietnam with more than 3.8 million users with new users registered annually from 400 to 500 thousands new users. There is about 5% of Vietnamese students have registered and studied with Hocmai.vn to date. According to data from Similar Web in 2018, Hocmai.vn is the 176th most visited website in the world. Hocmai.vn directly manages HOCMAI learning forum - the largest learning social network for students in the ASEAN region with more than 2.5 million members and 3 million visits per month.

Di quali mezzi o canali si avvale il progetto?/Which media or channels does the project use?: For connection with students, we use Facebook, YouTube, Zalo, and Telegram. On these platforms, we share information on these issues. In addition, we also use News and education portals.

Il progetto è già stato replicato? /Has the project already been replicated? : Hocmai.vn focuses on developing more useful content and providing information & communication programs for students.

Quali sono le aspettative future?/What are future expectations?: As of July 2019, Hocmai.vn is the largest online learning platform with the most registered students in Vietnam with more than 3.8 million users annually from 400 to 500 thousands new users. There are about 5% of Vietnamese students have registered and studied with Hocmai.vn to date. According to data from Similar Web in 2018, Hocmai.vn was the educational website in the top 100 in the Education category. The average growth rate of the education sector will be 61% by 2020. According to the Vietnam National Strategy on Education to Promote SDG4 in 2030 agenda in 2018, the government has a motto: ensure inclusive and equitable quality education and promote opportunities for all. (2) Support the development of digital education to ethnic minorities, and (3) Support the development of digital education to GJC 2019 creates favourable conditions for the development of other international competitors. The government has many initiatives to step by step enhance the quality of education.

Allegati/Attachments:  [gjc_2019_-_hocmai.vn_presentation.pdf](#) ^[1]

Durata progetto/project duration:

The word "Hocmai" in "Hocmai.vn" means "lifelong learning". We set this name with the aim of maintaining and developing our product to serve our social community forever. Hocmai.vn is constantly updated and improved to meet learning needs of students

Tipologia dell'ente/Kind of organization:

Company

Fondazione Mondo Digitale
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Organizzazione con sistema di gestione certificato UNI EN ISO 9001:2008 / CERMET n.6482
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Links

[1] https://www.gjc.it/en/system/files/progetti/allegati/gjc_2019_-_hocmai.vn_presentation.pdf